



UMMC Catalyst Fundraising Policy

Introduction

UMMC Catalyst is managed by the Office of Development and can be used to fundraise for a wide variety of projects initiated by faculty, staff, and students of the medical center. This policy states the restrictions, roles, and responsibilities associated with UMMC Catalyst. For additional information or questions, please email ummccatalyst@umc.edu.

Policy

- Catalyst projects must further UMMC's overall mission by supporting medical center programs and initiatives. Funds cannot be redirected to a third-party entity such as an external charity or non-profit.
- Any current UMMC student, faculty, or staff member may submit a Catalyst project application.
- The completed proposal form must be submitted well in advance of the desired launch date. Catalyst proposals are reviewed on a quarterly basis.
- The Office of Development will determine the eligibility of submitted applications.
- No announcement or publicity of any proposed project may be made until approval has been granted.
- Each Catalyst project must identify a UMMC Development account number to receive donated funds.
- All donated funds must be used for the stated purpose(s) of the project.
- All Catalyst platform content will be reviewed by Institutional Advancement which has the authority to edit, or require revisions to, content at any time.
- If the project is approved, the submitter must develop campaign content. Development will consult with project leaders to generate ideas, provide feedback, and review content.
- There is no guarantee that approved projects will receive UMMC social media publicity.
- The Office of Development will not provide fundraising projects with contact data from its database or send communications on behalf of a specific Catalyst project. Catalyst fundraisers must utilize their networks and contact lists.
- The Office of Development must review any donor incentives. Benefits or premiums that would affect tax-deductibility or the tax receipting process of gifts may be denied.
- Catalyst projects must not violate any law, regulation, or University of Mississippi Medical Center policy.