

From the University of Mississippi Medical Center Division of Public Affairs

GIBSON NAMED CHIEF BUSINESS DEVELOPMENT OFFICER OF UMHC

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JACKSON, Miss. — Matthew Gibson has been appointed chief business development officer of University of Mississippi Health Care.

He will be responsible for marketing, physician relations, outreach, strategic planning and service line leadership and development. Gibson joined UMHC in 2008 as service line administrator for University Heart.

Gibson received the M.S. in health administration and the M.B.A. from the University of Alabama at Birmingham. He earned the B.S. in health services administration at Auburn University.

Prior to joining UMHC, he worked as regional director of medical staff development at IASIS Healthcare in West Monroe, La., and acting chief operating officer at Glenwood Regional Medical Center and executive director of Glenwood Heart and Vascular Institute, both in West Monroe.

Gibson said he's honored to serve UMHC in a new role. "The opportunity to be a part of the continued growth and enhancement of our many exceptional clinical programs is extremely exciting," he said.

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05/25/10

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The University of Mississippi Medical Center, located in Jackson, is the state's only academic medical center. University of Mississippi Health Care represents the clinical programs of the Medical Center and includes University Hospitals and Health System and University Physicians, the faculty group practice. UMMC encompasses five health science schools, including medicine, nursing, health related professions, dentistry and graduate studies, as well as the site where University of Mississippi pharmacy students do their clinical training. The Medical Center's threefold mission is to educate tomorrow's health-care professionals, conduct innovative research to improve human health, and to provide the highest quality care available to the state's citizens. A major goal of the Medical Center is the improvement of the health of Mississippians and the elimination of health disparities. For more information, contact the Division of Public Affairs at 601-984-1100 or visit us on the Web at <http://info.umc.edu/>.