

From the University of Mississippi Medical Center Division of Public Affairs

NINTH ANNUAL RADIOTHON BENEFITS CHILDREN'S HOSPITAL

For more information contact Jen Hospodor at 601.984.1100

JACKSON, Miss. – Radio stations from the Jackson and Meridian areas will join forces this week to hold the 9th annual Mississippi Miracles Radiothon beginning Wednesday, March 3, and continuing through Friday, March 5, from 6 a.m. – 7 p.m. The Radiothon benefits the Blair E. Batson Hospital for Children at the University of Mississippi Medical Center in Jackson.

Jackson stations Y 101.7, US 96.3 and Mix 98.7 will broadcast live from the lobby of the Batson Hospital. Meridian stations 97 OKK, V 93.5, 106.9 The Buzz and 105.7 The Beat will broadcast from Meridian.

Hosts interview current and former patients and their families and hospital staff who care for them, asking listeners to call in pledges to benefit the hospital. The money is used to fund equipment, research and programs that ensure the hospital is able to provide the most advanced level of medical care for Mississippi's children.

The numbers to call and make a donation are 601-984-KIDS (5437) or toll-free 800-681-KIDS (5437).

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Please forward this message to colleagues who might be interested. If you wish to be removed from this list or know of a colleague to add, send an e-mail message to: LAGriffin@pubaffairs.umsmed.edu.

The University of Mississippi Medical Center, located in Jackson, is the state's only academic medical center. University of Mississippi Health Care represents the clinical programs of the Medical Center and includes University Hospitals and Health System and University Physicians, the faculty group practice. UMMC encompasses five health science schools, including medicine, nursing, health related professions, dentistry and graduate studies, as well as the site where University of Mississippi pharmacy students do their clinical training. The Medical Center's threefold mission is to educate tomorrow's health-care professionals, conduct innovative research to improve human health, and to provide the highest quality care available to the state's citizens. A major goal of the Medical Center is the improvement of the health of Mississippians and the elimination of health disparities. For more information, contact the Division of Public Affairs at 601-984-1100 or visit us on the Web at <http://info.umc.edu/>.