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70x2020 Conference Planning Committee



The Planning Committee for the 2018 Annual 70x2020 Conference is pleased to announce that Dr. Richard Wender will be this year's keynote speaker. Dr. Wender is the Chair of the National Colorectal Cancer Roundtable and the Chief Cancer Control Officer of the American Cancer Society. For years he has led the national "80% By 2018" Campaign, and he has a well-earned reputation as an energetic and passionate advocate for cancer prevention. This will be his first official visit to the Magnolia State, so please come to this year's conference to help give him a warm welcome. Click the "READ MORE" link below to, well, read more about Dr. Wender.

The Conference will once again be held at the Norman C. Nelson Student Union on the University of Mississippi Medical Center campus in Jackson. This year's theme is "Countdown to 2020!" On-site registration will occur from 8:30 to 9:00 a.m. The conference will commence with an overview of "70x2020 - Our past & our future". This will be followed by an Advocacy Panel Discussion moderated by Dr. Sam Pace from 9:30 to 11:00 a.m.; this panel will include guest speaker Dr. Whitney Jones (see headline article below). Following a short break, Dr. Keith Winfrey will give a guest presentation from 11:15 to 12:00 noon, as discussed in the next headline article. After the audience settles down to lunch, Dr. Wender will present the keynote address from 12:30 to 1:30 p.m. This will be followed by the 70x2020 Transition Panel Discussion, moderated by Mr. Chigozie Udemgba, from 1:30 to 3:00 p.m. The panelists include thought leaders and key stakeholders who will represent a broad

range of perspectives on the post-70x2020 future of colorectal cancer screening and prevention in Mississippi. This is your opportunity to shape an effective, sustainable and permanent approach to the elimination of preventable colorectal cancer deaths. Finally, Mr. Todd Warren will wrap up the meeting with closing remarks.

We are fast approaching the 2020 deadline. This will be more than just our time of reckoning, our time to assess whether we succeeded or failed in meeting our statewide goal. It will also be a time of transformation, a time when we must decide if we will build upon the lessons of six years of grassroots volunteerism to create a permanent Mississippi Colorectal Cancer Roundtable. Come to the meeting, and let your voice be heard.

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Dr. Keith Winfrey to share an amazing FQHC success story [\(Back to Top\)](#)

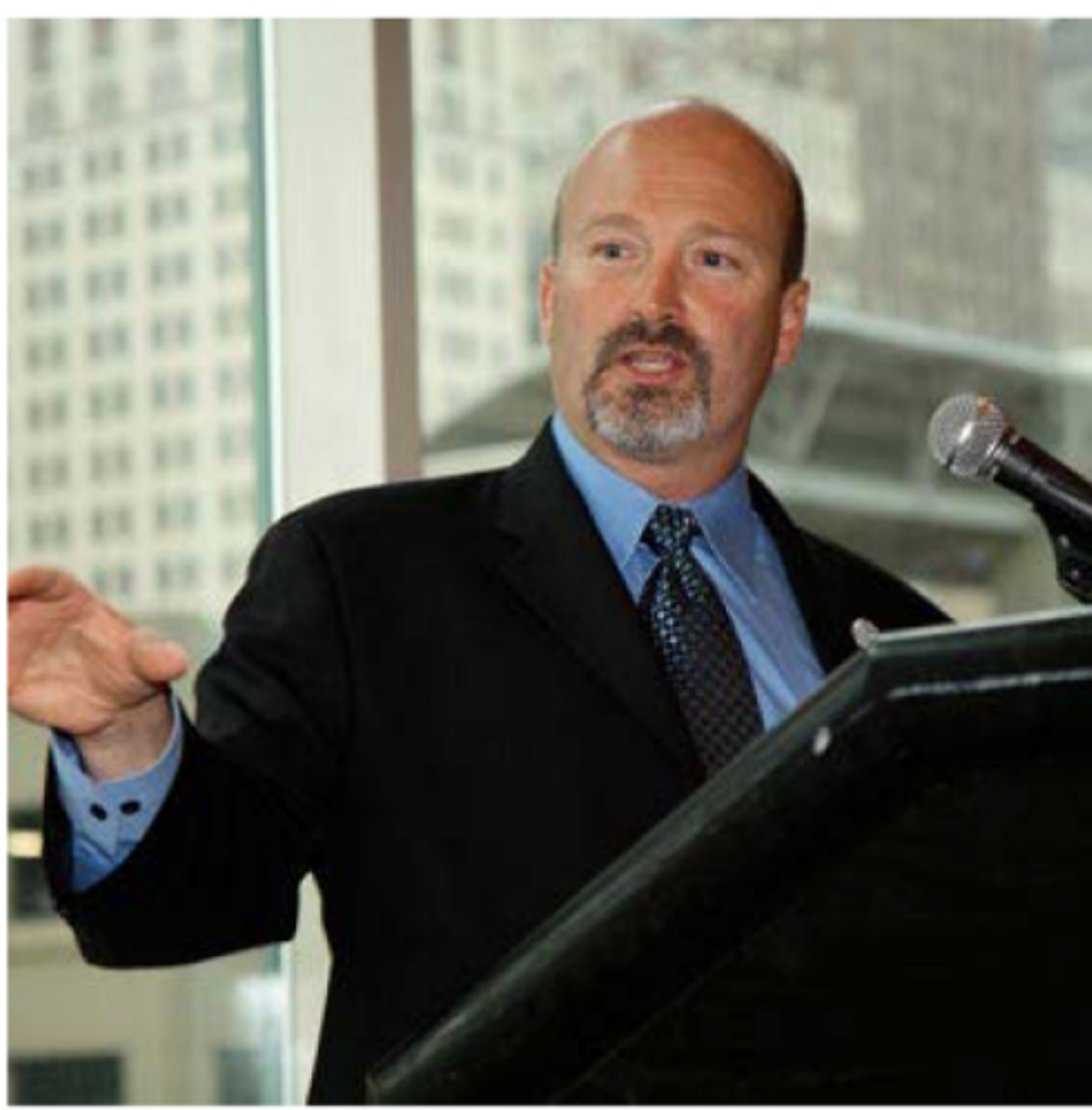
RJD



Dr. Keith Winfrey is the Chief Medical Officer of NOELA Community Health Center and co-chair of the Louisiana Colorectal Cancer Roundtable. Those of you who attended the Southeastern Colorectal Cancer Consortium's 2018 conference in New Orleans heard Dr. Winfrey describe the amazing CRC screening accomplishments of the NOELA Health Clinic. Realizing that this story is worth repeating to the many 70x2020 Partners who were unable to attend that conference, we are delighted to announce that Dr. Winfrey will be a guest speaker at the 2018 Annual 70x2020 Conference. Please invite your colleagues who work in Federally-Qualified Health Centers or Community Health Centers to hear Dr. Winfrey's presentation, which is both inspirational and filled with practical advice.

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RJD



Most of the Southeastern United States have found creative ways to address their own challenges in colorectal cancer screening, prevention, and control. Most of our southeastern neighbors realized that without unleashing the power of advocacy, CRC screening would forever languish at the bottom of their states' healthcare priorities.

Dr. Whitney Jones, a gastroenterologist in Kentucky, made a commitment many years ago to shake up Kentucky's approach to colorectal cancer screening. By focusing on advocacy, Dr. Jones has been instrumental in changing Kentucky's cancer statistics, and over the past ten years their CRC screening rates have risen from 49th in the U.S.A. to 20th! This translated into a 25% reduction in CRC incidence rates and a 28% reduction in CRC mortality rates! One of the ways Dr. Jones brought these changes about was by founding the Colon Cancer Prevention Project in 2004 (click the "READ MORE" link below for more information).

Dr. Jones will share his advocacy strategies and successes as a guest speaker on the Advocacy Panel Discussion. This panel, moderated by Dr. Sam Pace, will include other Mississippians who will share their own unique perspectives on advocacy. These panelists are Ms. Linda Dawes, Representative Steve Holland, and Ms. Kimberly Hughes.

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Prevent Cancer Foundation seeking Laureate nominees

Nominations are open for the Prevent Cancer Foundation's 2019 Cancer Prevention Laurels Awards.

Nominations are being sought for people who have made exceptional contributions in the following three categories:

1) Cancer Prevention Laurel for National Leadership. This is awarded to an individual who has shown exemplary leadership in cancer prevention or early detection at the national level in the U.S.

2) Cancer Prevention Laurel for Increasing Health Equity. This is awarded to an individual or organization for programs or innovations improving cancer prevention and screening in communities in the U.S. affected by health disparities.

3) Cancer Prevention Laurel for Dedication to Community Service. This is awarded to an individual who has demonstrated unwavering commitment to enhancing cancer prevention or early detection on the community level in the U.S.

Nominations must be received by 5 p.m. ET on Monday, December 17, 2018. For more information, contact Lisa Han at Lisa.Han@preventcancer.org or (703) 837-3682.

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<https://www.umc.edu/cancerinstitute/For-Students-and-Trainees/70x2020/Overview.html>